



Why advertise in the J.S. Paluch bulletins?

- **Well Established:**

J.S. Paluch publishes church bulletins across the U.S.A. and has been in the marketplace since 1913.

- **Great Coverage:**

97% of all households attending church take at least one church bulletin home every Sunday.

and

74% of all members of the household read the entire church bulletin.

- **Great Value:**

70% of all households are aware of and look at the advertising in the church bulletin.

and

68% of households surveyed when making a choice between businesses are inclined to choose the one who advertised in the church bulletin.

- **Great Loyalty:**

41% of households do business with a company specifically because they are advertising in the church bulletin.

- **Great Product:**

62% of households keep the church bulletin the entire week as reference.

- **Great Ownership and Management:**

J.S. Paluch is a family owned business and was founded in 1913. J.S. Paluch has faithfully provided for the Catholic Church in the United States for close to 100 years. The J.S. Paluch Senior Management Team is dedicated in providing great products and maintaining great customer relationships.



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