

Church Bulletin Advertising Works!

University of Missouri Survey

97% *of families surveyed take at least one bulletin home each week.*

74% *of all family members surveyed read every bulletin.*

62% *of all family members surveyed keep the bulletin in their home for one week.*

70% *of all family members surveyed consciously look at the ad page of the bulletin.*

41% *of all family members surveyed patronize a business specifically because it advertises in the bulletin.*

68% *of families surveyed are more inclined to patronize a firm that does advertise in the bulletin than a non-advertiser.*

22% *of families surveyed go out to lunch, brunch, or dinner after church each week.*



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